

Volunteering Strategy 2013-16

Measuring Success

Indicator	Baseline	Target	
	2013/14	2014/15	2015/16
1. The % of residents that have given unpaid help to a group, club or organisation at least once a month over the past year (Local Area Perception Survey – Swale Borough Council)	21% (Oct 13)	23%	25%
2. Formal volunteering levels across Swale by volunteer-involving organisations a) Number of volunteers b) Hours of volunteering c) Number of organisations using volunteers	2,790 5,387(per week) 289 (April 14)		
3. Number of organisations with an employee volunteering policy or programme in place	3		
4. Number of Swale Borough Council staff and Councillors participating in: a) Individual volunteering opportunities b) Team Community Action Days	0 1		
5. Number of volunteers recruited through Swale Volunteer Centre	771 (April 14)		
6. Number of VCS organisations managing either alone or within partnership services and assets previously managed by Swale Borough Council	7		
7. Number of long term unemployed people gaining employment through volunteering	3		
8. Number of members of the Swale Trustees Network	Currently 0 (Working on)		